

Motivation, Desire & Courage

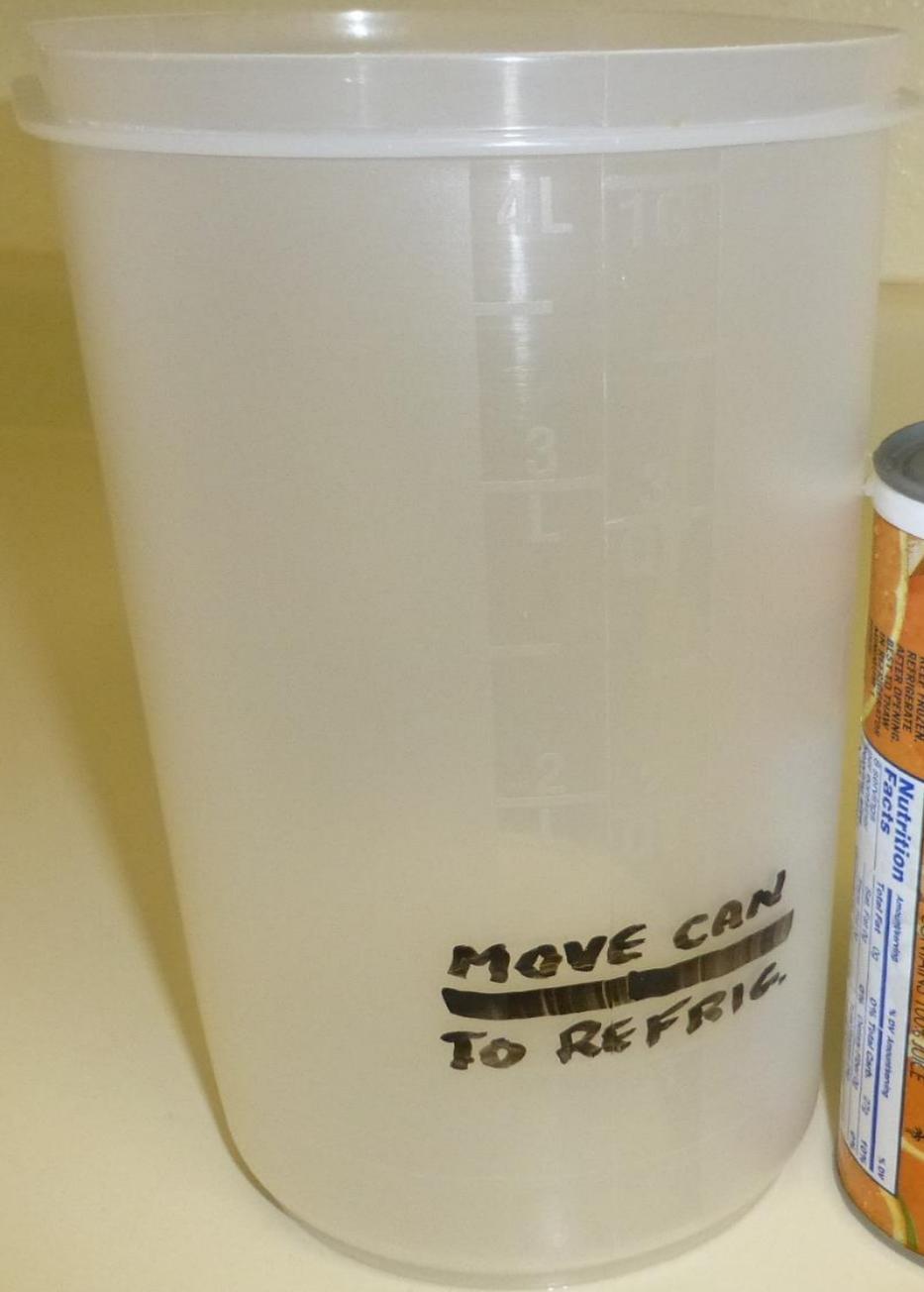
Marty Lyons

Lean Practitioner/Boeing

Certified Dale Carnegie Instructor

State of Washington

2019 Lean Transformation Conference



**MOVE CAN
TO REFRIG.**



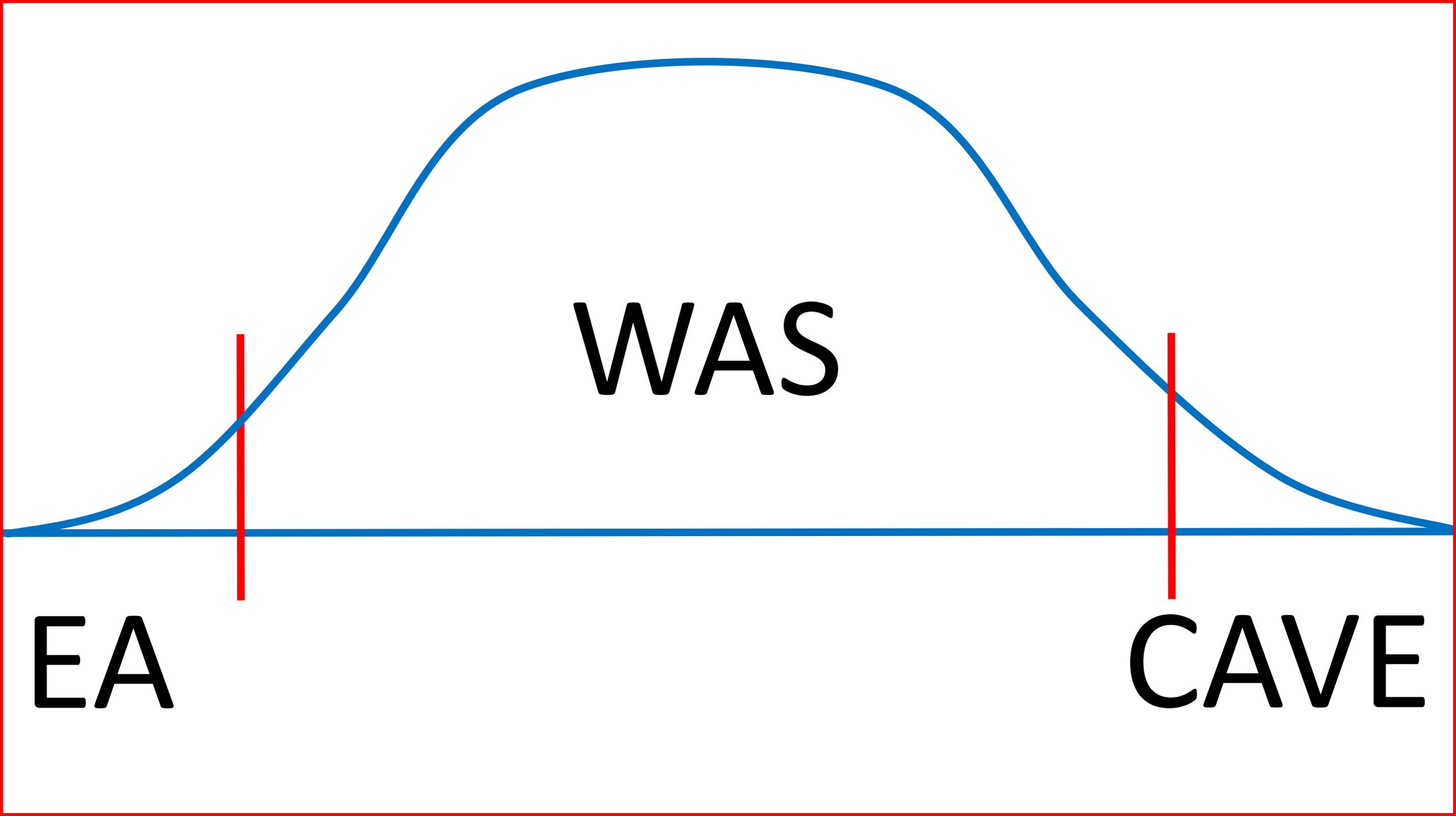
SUNSHIKA
ORANGE JUICE
100% FROZEN CONCENTRATED
NET 16 FL. OZ. (473 mL)

KEEP FROZEN
REFRIGERATE
AFTER OPENING
DO NOT SHAKE

Nutrition Facts

Amount Per Serving		% Daily Value*	
Total Fat	0g	0%	0%
Total Sugar	27g	54%	100%
Total Protein	0g	0%	0%

CONTAINS 100% JUICE



WAS

EA

CAVE



“You mentioned you wanted to...”

“We have an opportunity to...”

“When someone does _____ it
reflects well on them because...”

“Would you like to talk more about this?”

internal motivation

What's your vision?

tap into desire

courage to act

improvements stick

